



*Hendersonville  
Horizons*

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*Live ♦ Work ♦ Play*

In Association with Beech High School DECA



# Survey Responses

▶ 1,062 responses

▶ Age Groups

▶ Under 20: 14%

▶ 21-40: 22%

▶ 41-59: 43%

▶ 60+: 21%

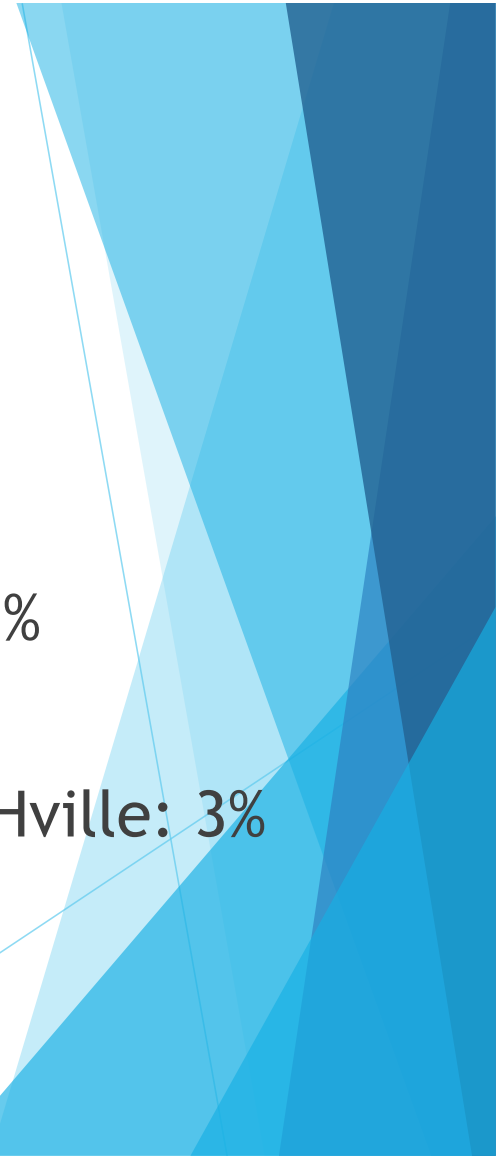
▶ Location

▶ Live in Hville: 88%

▶ Live in Sumner Co: 76%

▶ Work in Hville: 39%

▶ Don't live or work in Hville: 3%



## Survey Responses (continued)

- ▶ How long they've lived in Hendersonville
  - ▶ 1 to 5 years: 22%
  - ▶ 6 to 15 years: 28%
  - ▶ More than 15 years: 44%
  - ▶ Don't live in Hendersonville: 6%



# LIVE

Rank your thoughts on each of the following items  
(very positive, somewhat positive, somewhat negative, very negative)

- ▶ **Most positive responses**
  - ▶ Quality of life
  - ▶ Community oriented; raise children
  - ▶ Safety
- ▶ **Most negative responses (more than half)**
  - ▶ Traffic management and flow
  - ▶ Road conditions
  - ▶ Flood/drainage issues



# WORK

Rank your thoughts on each of the following items  
(very positive, somewhat positive, somewhat negative, very negative)

- ▶ **Most positive responses**
  - ▶ Networking opportunities (chamber and civic clubs)
  - ▶ Available office space
  - ▶ Rate of retail growth
- ▶ **Most negative responses (more than half)**
  - ▶ Old town redevelopment
  - ▶ Lakefront commercial development

# PLAY

Rank your thoughts on each of the following items  
(very positive, somewhat positive, somewhat negative, very negative)

- ▶ All had majority of positive responses
  - ▶ Lake access
  - ▶ Parks and recreational facilities
  - ▶ Entertainment and dining opportunities
  - ▶ Lakefront recreational development



# LIVE

## Why do you choose to live in Hendersonville?

(very important, somewhat important, not very important, N/A)

- ▶ **Most important**
  - ▶ Low crime rate
  - ▶ Quality of schools
  - ▶ Sense of community
- ▶ **Least important**
  - ▶ Job opportunity
  - ▶ Churches/worship opportunities
  - ▶ Grew up here



# WORK

Why do you choose to live in Hendersonville?

(very important, somewhat important, not very important, N/A)

- ▶ Most important
  - ▶ Proximity to Nashville metro area
  - ▶ Job opportunity
- ▶ Least important (significantly higher than “LIVE” responses)
  - ▶ Rate of retail growth
  - ▶ Rate of business growth



# PLAY

## Why do you choose to live in Hendersonville?

(very important, somewhat important, not very important, N/A)

- ▶ All responses close, ranging from 314-363 for Very Important, and from 155-279 for Not Very Important
  - ▶ Dining opportunities
  - ▶ Recreational opportunities
  - ▶ Lake
  - ▶ Shopping opportunities
  - ▶ Entertainment opportunities

# LIVE

## Level of service?

(appropriate, increase, decrease)

- ▶ Most appropriate
  - ▶ Fire protection (81%)
  - ▶ Garbage collection (81%)
  - ▶ Local assisted living facilities (73%)
- ▶ Increase needed
  - ▶ Road maintenance (75%)
  - ▶ Local transportation options (63%)
  - ▶ Internet connectivity (55%)
  - ▶ Street lights (53%)
  - ▶ Planning/zoning (52%)



# WORK

## Level of service?

(appropriate, increase, decrease)

- ▶ Majority on both questions recommend an increase
  - ▶ Regional mass transit options (65%)
  - ▶ Economic development (55%)



# PLAY

## Level of service?

(appropriate, increase, decrease)

- ▶ Majority stated level was appropriate
  - ▶ Recreation fields for team sports (56%)
- ▶ Majority believe an increase is necessary
  - ▶ Pedestrian/bike lanes/trails (58%)

# LIVE

## Willing to support?

(yes, no)

- ▶ Over 70% approval for all except one option -  
More limb pickup (57%)
- ▶ Options with highest “Yes” rates
  - ▶ Synchronized traffic lights (93%)
  - ▶ Widening of selected streets (91%)
  - ▶ Repave streets more often (85%)

# WORK

Willing to support?  
(yes, no)

- ▶ “Yes” responses
  - ▶ Old town redevelopment (87%)
  - ▶ Economic development incentives (82%)
  - ▶ Regional mass transit to Nashville (74%)
  - ▶ Forest Retreat Rd interchange (65%)
  - ▶ Industrial park (60%)
  - ▶ Lakefront commercial development (59%)

# PLAY

Willing to support?  
(yes, no)

## ▶ “Yes” responses

- ▶ Additional greenway and bike trails (81%)
- ▶ Lakefront recreational development (78%)
- ▶ Performing arts/community center (76%)
- ▶ Fine arts (museum/art gallery) (58%)



# City's Top Priorities over Next 10 Years

1=low priority, 5=high priority

- ▶ **Areas of highest priority** (more than 250 as High Priority)
  - ▶ Synchronized traffic lights (477, 45%)
  - ▶ Widening of selected streets (380, 36%)
  - ▶ Regional mass transit to Nashville (310, 29%)
  - ▶ Recycling program (281, 26%)
  - ▶ Old town redevelopment (274, 26%)
  - ▶ Repave streets more often (273, 26%)
  - ▶ Additional greenway and bike trails (251, 24%)



## Would you Recommend Hendersonville as a Place to Live?

0=not likely, 5=extremely likely

- ▶ 0 - 22 (2%)
- ▶ 1 - 8 (1%)
- ▶ 2 - 22 (2%)
- ▶ 3 - 127 (12%)
- ▶ 4 - 304 (28%)
- ▶ 5 - 579 (55%)



# Other Findings

- ▶ 201 responses to question asking for any "Other" priorities
- ▶ 33 individuals submitted contact information to volunteer for a task force

